

2017

# AVALON



TOYOTA

# BEYOND INCREDIBLE

## DESIGNED WITH PASSION IN EVERY RESPECT.

The 2017 Toyota Avalon isn't just an incredible sedan – it represents the best of Toyota in every way. It's what happens when passion and design come together with Toyota's legendary quality and reliability. You'll find this perfect sense of balance everywhere. It starts with a sharp and dynamic design that conveys a spirit of elegance and the promise of performance. It continues inside, with a spacious cabin that includes premium materials and state-of-the-art features. As impressive as the Avalon is when it's simply in park, it is an absolute joy to drive, with a sleek, aerodynamic design and precise steering to give you control over every road and through every turn, today and tomorrow.



## INNOVATION THAT INSPIRES

Toyota's commitment to develop cars for today and tomorrow led to the design of the Avalon – a sophisticated and modern vehicle that inspires with its looks, performance, and technology. And that same kind of spirit, passion, and innovation continues on with The Toyota Dream Car Contest. Now in its fourth year, the contest encourages young Canadians to unleash their creativity to dream about their future, and what the future of the automotive industry might look like. It's fun. It's educational. And through this contest, the next generation of inventors, thinkers, and dreamers can give us a glimpse of tomorrow, today.



#### AVAILABLE FEATURES

- Display Audio System<sup>4</sup> w/Navigation<sup>5</sup>
- Qi Wireless Charging
- Power Tilt & Slide Moonroof w/Sunshade
- Automatic Climate Control
- Heated Front Seats
- Heated Rear Bench Seat
- Push Button Start
- Optitron Instrumentation

# COMFORT AND CONVENIENCE, COVERED

## PREMIUM COMES STANDARD.

Looking for something impressive? The 2017 Avalon was designed to give you the comfort and sophistication you want, with the convenience and smart technology you demand. And you'll know that it delivers the moment you sit on the beautifully stitched premium leather seats. You'll sense it with the kind of upgrades you'll find on the Avalon Limited, like heated and ventilated front seats, and heated rear seats. It's a feeling that also comes through with intuitive technologies that simplify your life and let you stay connected. And you can enjoy the entire package without distractions, thanks to Avalon's acoustically laminated windshield and driver and front passenger-side glass, which virtually eliminate ambient noise.



# WELCOME TO THE PERFORMANCE

## SMOOTH, POWERFUL PERFORMANCE WHEREVER YOU DRIVE.

Part of Avalon's whisper-quiet ride can be attributed to its smooth and powerful 3.5-litre V6 engine. Incorporating Double Overhead Cams (DOHC), four valves per cylinder, and Dual Variable Valve Timing with intelligence (Dual VVT-i), it produces an impressive 268 horsepower and 248 lb.ft. of torque. It's also incredibly efficient, with a combined city/highway fuel rating of 9.7 L/100 km.

**DRIVE MODES** Drive Mode Select enables you to make your Avalon more responsive or efficient with the simple press of a button. ECO Mode moderates the throttle response and climate settings for increased fuel efficiency. Normal mode provides the optimal balance of fuel efficiency and engine performance. Sport Mode alters the powertrain for faster gear changes and more dynamic throttle mapping.

**AERODYNAMIC DESIGN** For speed and efficiency, we aerodynamically sculpted every inch of Avalon's metal for better airflow and stability. The 2017 Avalon has a drag coefficient of only 0.28, thanks to its raked windshield, sloping roofline, and through the many small details that make a big difference in the wind tunnel – and on the road. Underneath the chassis, specially shaped diffuser panels reduce turbulence, resulting in greater stability and reduced wind noise.

**PADDLE SHIFTERS** A true driver's car inspired by racing, available steering wheel-mounted paddle shifters provide for a more hands-on driving experience by letting you control when you shift and matching each rev for seamless downshifts.

**INDEPENDENT SUSPENSION** Avalon has a fully independent suspension that adapts to the road, helping give you more control. And Avalon Touring allows for an even more dynamic ride with its unique suspension.

Toyota  
Safety  
Sense

## SAFETY DESIGNED AROUND YOU.

Over the years, promoting a safe driving environment has always been one of Toyota's top priorities. So with this in mind, the 2017 Avalon is proud to feature the next stage of Toyota's active safety technology: Toyota Safety Sense (TSS-P)<sup>TM</sup>. Simply put, each safety feature talks to the other, creating in-the-moment safety that supports your awareness and decision making on the road. A vehicle that thinks about safety for you? Now that's technology anyone can appreciate.



**DYNAMIC RADAR CRUISE CONTROL<sup>13</sup>** Using forward sensing radar technology, the system can automatically adjust vehicle speed to help maintain a preset following distance between you and the vehicle directly in front of you.

**LANE DEPARTURE ALERT WITH STEERING ASSIST<sup>12</sup>** The Lane Departure Alert with Steering Assist system<sup>12</sup> alerts you if you start to drift out of your lane when visible lane markings are present, and the Steering Assist function will help provide corrective steering action if necessary.

**PRE-COLLISION SYSTEM<sup>10</sup> WITH PEDESTRIAN DETECTION<sup>11</sup>** The standard Pre-Collision System<sup>10</sup> with Pedestrian Detection<sup>11</sup> can help you by detecting a vehicle or pedestrian in certain situations. By combining millimetre-wave radar with a camera capable of shape recognition, the system can alert you with an audible warning and a display notification to a possible collision with a vehicle or pedestrian under certain circumstances. If you don't react, automatic braking is then given to help prevent a collision from happening.

**AUTOMATIC HIGH BEAMS<sup>14</sup>** The system is designed to detect oncoming vehicles' headlights and, depending upon the circumstances, Automatic High Beams<sup>14</sup> can switch between high and low beams for you.

Touring shown in Blizzard Pearl.

# ACTIVELY KEEPING YOU SAFE



### STANDARD FEATURES

Star Safety System<sup>TM</sup> includes Vehicle Stability Control,<sup>6</sup> Traction Control, Anti-Lock Brake System, Electronic Brake-force Distribution, Brake Assist,<sup>7</sup> and Smart Stop Technology.<sup>8</sup>

10 Airbags<sup>1</sup> include dual-stage driver and front passenger airbags, driver and front passenger knee airbags, driver and front passenger seat-mounted side airbags, rear seat-mounted side airbags, and front and rear head/side curtain airbags.

### AVAILABLE FEATURES

Blind Spot Monitor<sup>9</sup>  
Rear Cross-Traffic Alert<sup>9</sup>  
Backup Camera  
Vehicle Anti-Theft System  
Whiplash-Injury-Lessening Front Seats  
Direct Tire Pressure Monitoring System

## SELECT FEATURES

### INTERIOR

#### ENTERTAINMENT & CONNECTIVITY

	Touring	Limited
7" Touch Panel Display Audio <sup>4</sup> w/Navigation, <sup>5</sup> AM/FM/CD Player, 9-Speakers	●	–
7" Touch Panel Display Audio <sup>4</sup> w/Navigation, <sup>5</sup> JBL® AM/FM/CD Player, 11-Speakers	–	●
SiriusXM® Satellite Radio, Gracenote® Album Cover Art	●	●
USB Input Port, Auxiliary Input Jack, Bluetooth® <sup>3</sup> Hands-Free Phone Connectivity/Wireless Audio Streaming/Phone Book Access	●	●
Steering Wheel Bluetooth® <sup>3</sup> & Audio Controls	●	●
Backup Camera	●	●
3.5" TFT Multi-Information Display	●	●
Qi Wireless Charging	–	●

#### COMFORT & CONVENIENCE

Dual Zone Automatic Climate Control w/Air Filter & Rear Seat Vents	●	–
Tri-Zone Automatic Climate Control w/Air Filter & Rear Seat Vents	–	●
Power Door Locks w/Shift-Linked Automatic Lock/Unlock Feature & Anti-Lockout Feature	●	●
Power Windows w/Auto Up/Down & Jam Protection	●	●
Optitron Instrumentation: Speedometer, Tachometer, Coolant Temperature, Fuel Gauges	●	●
Push Button Start, Smart Key System	●	●
3-Spoke, Tilt & Telescopic Steering Wheel w/Paddle Shifters	●	●
eBin™ Sliding Electronic Device Holder w/Wire Management System	●	●
Interactive TFT Colour Climate Control Panel	–	●


#### SEATING & TRIM


Leather Seat Surfaces	●	–
Premium Perforated Leather Seat Surfaces	–	●
Heated Driver & Front Passenger Seats w/Variable Heat Setting	●	–
Heated & Ventilated Driver & Front Passenger Seats w/Variable Heat Setting	–	●
Power 8-Way Adjustable Driver & 4-Way Front Passenger Seats	●	–
Power 10-Way Adjustable Driver & 8-Way Front Passenger Seats	–	●
Driver Seat Memory System	●	●
Rear Bench Seat w/Headrests, Fold-Down Centre Armrest, Cupholders & Pass-Through	●	●
Heated Rear Bench Seat	–	●

### EXTERIOR

Power Tilt & Slide Moonroof w/Sunshade	●	●
Dual, Heated, Power Adjustable Mirrors w/Integrated Signal Lamps, Mirror Memory System	●	–
Dual, Heated Auto-Dimming Side View Mirrors w/Integrated Signal Lamps & Puddle Lamps, Mirror Memory System	–	●
Variable Intermittent Wipers, Mist Feature	●	–
Rain-Sensing Variable Intermittent Wipers, Mist Feature	–	●
LED Headlamps	●	●
Automatic Headlamp System	●	●
LED Daytime Running Lights	●	●
Power Rear Window Sunshade	–	●

### SAFETY

 Toyota Safety Sense (TSS-P) <sup>TM</sup> – includes Pre-Collision System <sup>10</sup> w/Pedestrian Detection <sup>11</sup> (PCS w/PD), Lane Departure Alert w/Steering Assist (LDA w/SA), <sup>12</sup> Dynamic Radar Cruise Control <sup>13</sup> & Automatic High Beams (AHB) <sup>14</sup>	●	●
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 Star Safety System <sup>TM</sup> – includes Vehicle Stability Control (VSC), <sup>5</sup> Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA) <sup>7</sup> & Smart Stop Technology (SST) <sup>8</sup>	●	●
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Dual-Stage Driver & Front Passenger Airbags (SRS) <sup>1</sup>	●	●
Driver & Front Passenger Knee Airbags (SRS) <sup>1</sup>	●	●
Front & Rear Seat-Mounted Side Airbags (SRS) <sup>1</sup>	●	●
Front & Rear Head/Side Curtain Airbags (SRS) <sup>1</sup>	●	●
Driver & Front Passenger Whiplash-Injury-Lessening Seats	●	●
Vehicle Anti-Theft System	●	●
Blind Spot Monitor (BSM) <sup>9</sup>	–	●
Rear Cross-Traffic Alert (RCTA) <sup>9</sup>	–	●
Direct Tire Pressure Monitoring System	●	●

### GENUINE ACCESSORIES

Toyota's Genuine Accessories are custom designed and built to fit your specific Toyota vehicle and are backed by a Toyota Warranty. For a complete list of vehicle-specific accessories, visit [accessories.toyota.ca](http://accessories.toyota.ca) or your local Dealer.

Block Heater	
Body Side Mouldings	
Cargo Mat	
Paint Protection Film	
START+ Long Range Remote Engine Starter	

### MECHANICAL

#### ENGINE

<b>Type</b> 3.5 Litre, V6, DOHC, 24-Valve, Dual Variable Valve Timing w/intelligence, Direct Ignition System (DIS), Acoustic Control Induction System (ACIS), Drive Mode Select	●	●
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<b>Horsepower</b> 268 hp @ 6200 rpm	●	●
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#### DRIVETRAIN

<b>Transmission</b> 6-Speed, Automatic, Electronically Controlled Transmission w/intelligence (ECT-i), Sequential Shift Mode, Paddle Shifters	●	●
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#### CHASSIS

<b>Brakes</b> Power-Assisted, Ventilated Front Discs, Solid Rear Discs	●	●
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<b>Steering</b> Electric Power Steering w/Variable Power Assist	●	●
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<b>Wheels &amp; Tires</b> 18" Aluminum Alloy Wheels, Wheel Locks	●	●
P225/45R18 All-Season Tires, Temporary Spare Tire	●	●

### CAPACITIES

<b>Seating Capacity</b>	5	●	●
<b>Cargo Capacity</b>	<i>litres (cu.ft.)</i> 453 (16.0)	●	●
<b>Fuel Capacity</b>	<i>litres (imperial gallon)</i> 64 (14.2)	●	●


### FUEL CONSUMPTION RATING<sup>2</sup>

City/Highway/Combined	<i>L/100 km</i>	<i>mpg (imperial gallon)</i>	
	11.4/7.7/9.7	25/37/29	●

## COLOUR SECTION

### EXTERIOR COLOUR

070 <b>BLIZZARD PEARL</b> (A,B,C,D)	1G3 <b>MAGNETIC GREY METALLIC</b> (C,D)
1J9 <b>CELESTIAL SILVER METALLIC</b> (C,D)	218 <b>MIDNIGHT BLACK METALLIC</b> (C,D)
3R0 <b>SIZZLING CRIMSON MICA</b> (B,C,D)	5B2 <b>CRÈME BRÛLÉE MICA</b> (B)
8W6 <b>PARISIAN NIGHT PEARL</b> (C,D)	

 Not all exterior and interior colour options are available for every model. Visit [toyota.ca](http://toyota.ca) or your Dealer for details on colour configurations.

## DISCLAIMERS

(1) All Toyota vehicles shown in this brochure have Supplemental Restraint Systems (SRS). For important safety information about the Supplemental Restraint System in a particular vehicle, please see the Owner's Manual or contact your local Toyota Dealer. (2) Fuel efficiency estimates were determined using approved Government of Canada Test Methods. Actual fuel consumption will vary based on driving habits and other factors. (3) Do not use the hands-free phone system if it will distract you. A compatible Bluetooth®-enabled phone must first be paired. Phone performance depends upon software, coverage and carrier. (4) Driving while distracted can result in loss of vehicle control. Always drive safely, obey traffic laws and focus on the road and traffic conditions while driving. (5) Availability and accuracy of the information provided by the navigation system is dependent upon many factors. Use common sense when relying on information provided. Services and programming subject to change. Services not available in every city or roadway; updates may be available at an additional cost from your Dealer. (6) Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect VSC system effectiveness. (7) Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance and tire and road conditions. (8) Smart Stop Technology operates only in the event of certain simultaneous brake and gas pedal applications. When engaged, the system will reduce engine power to help the brakes bring the vehicle to a stop. Factors including speed, road conditions, and driver input can all impact stopping distance. Smart Stop Technology is not a substitute for safe and attentive driving and does not guarantee instant stopping. (9) Do not rely exclusively on the Blind Spot Monitor System and Rear Cross-Traffic Alert System. They are not collision-avoidance systems or substitutes for safe and attentive driving. (10) The TSS Pre-Collision System is designed to help avoid or reduce the crash speed and damage in certain frontal collisions only. It is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as speed, driver input and road conditions. (11) The Pedestrian Detection system is designed to detect a pedestrian ahead of the vehicle, determine if impact is imminent and help reduce impact speed. It is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as speed, size and position of pedestrians, driver input and weather, light and road conditions. (12) Lane Departure Alert with Steering Assist is designed to read lane markers under certain conditions. It provides a visual and audible alert and slight steering force when lane departure is detected. It is not a collision-avoidance system or a substitute for safe and attentive driving. Effectiveness depends on many factors. (13) Dynamic Radar Cruise Control is designed to assist the driver and is not a substitute for safe and attentive driving practices. System effectiveness depends on many factors, such as weather, traffic and road conditions. (14) Automatic High Beam system operates at speeds above 40 km/h. Situations such as a dirty windshield, variable weather, lighting conditions and hilly terrain will limit effectiveness, requiring the driver to manually turn it off. (15) ®Aeroplan and the Aeroplan logo are registered trademarks of Aimia Canada Inc.

Details on the above features can be found in the Owner's Manual or contact your local Toyota Dealer.

**Toyota Canada Inc.** Every effort has been made to ensure the specifications and equipment shown are accurate based on information available at time of printing. In some cases, certain changes in production capacity, standard equipment, options or product delays may occur which would not be reflected in this brochure. Toyota Canada Inc. reserves the right to make these changes without notice or obligation. The Toyota website [toyota.ca](http://toyota.ca) – or your Toyota Dealer is your best source for up-to-date information.

## NEW VEHICLE WARRANTY SUMMARY

– No deductibles – no transfer fees

### COMPREHENSIVE COVERAGE

**3 YEARS OR 60,000 KM.**  
This warranty includes 24 hour Roadside Assistance and other benefits, as well as coverage of repairs on any part of the vehicle that is defective in material or workmanship under normal use and maintenance. Different warranties apply to original tires.

### POWERTRAIN COMPONENTS

**5 YEARS OR 100,000 KM.**  
This warranty covers repairs to powertrain components that are defective in material or workmanship under normal use and maintenance.

### MAJOR EMISSION CONTROL COMPONENTS

**8 YEARS OR 130,000 KM.**  
This warranty covers repairs to specified major emission components that are defective in material or workmanship under normal use and maintenance.

### CORROSION PERFORATION

**5 YEARS/UNLIMITED DISTANCE.**  
This warranty covers any sheet metal found, under normal use, to have developed a perforation from corrosion due to defects in material or workmanship.

## TEST DRIVE AND EARN AEROPLAN® MILES TODAY



You can earn Aeroplan®<sup>15</sup> Miles when you purchase, test drive, or service your vehicle at a Toyota Dealership.

Speak to your Dealer for full details.



PRIUS c



PRIUS



PRIUS v



YARIS HATCHBACK



YARIS SEDAN



COROLLA iM



COROLLA



CAMRY



AVALON



86



SIENNA



RAV4



HIGHLANDER



4RUNNER



SEQUOIA



TACOMA



TUNDRA

YOU CAN RELY ON EVERY TOYOTA TO GET YOU WHEREVER YOU NEED TO GO TODAY.  
AND WITH OUR COMMITMENT TO SAFETY, RELIABILITY, AND VALUE,  
WE'LL BE ON THE ROAD WITH YOU FOR MANY YEARS TO COME.



Toyota recognizes its duty to safeguard the environment. Please recycle.  
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